**THE COFFEE FILTER CHALLENGE**



**Directions:**

1. Break into groups of 4-6 people.

2. Each person in the group gets a coffee filter bag.

3. Leave one extra filter for each group.

4. Give these statements and proceed:

1. **THIS IS NOT A COFFEE FILTER BAG!..............** What is it?
2. At your table are possibilities for innovation. As a group, your task is to figure out what this piece of paper could be used for.

Time: 15 minutes

**Key Questions for after the challenge:**

1. Did anyone know before you started what your end result was going to be?
* So you started off without any plan and you created this?
1. Who invented it?
* Was it one person or a collaboration of ideas?
* Ideas fundamentally come BETWEEN us.
1. Did you play with it?
* Innovation does not happen in the brain…. It is wrapped up in our senses while we are creating (making)!

**Supporting Research:** Guido Stompff – Speed up innovation with Design Thinking

<https://www.youtube.com/watch?v=ZBxZC9I6xyk&t=370s>

A brief synopsis:

Stompff describes innovation as design thinking “on the go.” When we are in the midst of creating/collaborating, we naturally switch the direction of our thinking based on input and ideas. He reframes our thinking from one idea being better than another to “what are the different options?” or *Options Thinking*. When all options are considered, the group will decide on the *best option*.

